

Pre - Event Questionnaire

What is the overall attitude of the participants toward this topic?

When was the last time you discussed this issue?

What are 3 key points you want me to incorporate into the presentation?

What are Specific Challenges they are facing personally – professionally - industry?

What do you think they had more of or less of in their jobs?

What haunts them after hours?

What do you want the participants thinking or feeling after my presentation?

As a result of my presentation, what attitudinal or behavioral changes would you like to see take place with the participants?

What does a home run or successful event look like to/for you?

What precedes and what follows my presentation? What happens before I present and what happens after my presentation?

Is there anything I haven't asked you that you would like me to know about your meeting? Anything I might have missed that you want to share?